

Competitive Intelligence Workshop Announcement



JTHAWES CONSULTING, LLC

Helping Smart People Think Clearly About Business and Competitive Strategy

How do you equip your teams to compete more effectively?

How do learn more about the competitive environment sooner and better than your competitors?

How do you translate your insights into better strategies?

Effective competitive intelligence is no accident. It requires thoughtful attention to what is most important. It requires intelligent data collection to address the important questions? Then comes the interpretation that make better product, market and business strategies possible.

Spend 4 hours with Tom Hawes as he leads an informative workshop to educate and energize your team. Every workshop is **customized** to deal with the issues that matter most to you. Practical answers, powerful techniques!

AUGUST 2010

Available in the DFW Metroplex. For other locations or questions, [contact Tom Hawes at tom@jthawes.com](mailto:tom@jthawes.com) or +1.214.620.9366.



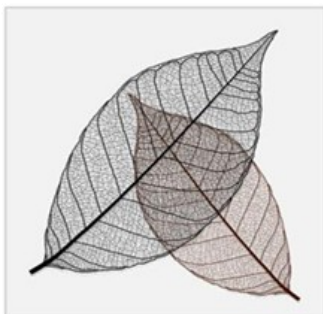
Schedule a Workshop Now

- Get a clear definition of CI
- Learn how to assess your current performance
- Identify specific next steps to apply or improve CI
- Discuss specific problem solving approaches for your pressing issues
- Receive CI resources
- Get access to specialized presentations

LIMITED OFFER

For workshops contracted through October 31, 2010, receive **free follow-up consulting for 30 days**.

Take advantage of this offer to get practical advice after the workshop for your work team.



Strategic Analysis
To see patterns in complexity



Vision
To clarify and focus



Inspiration
To achieve greatness

- Consulting
- Speaking
- Training
- Coaching
- Writing
- Case Studies
- Introductions

